

Laurence Knutsen

I'm a designer who creates great web experiences

I help organisations improve their web experiences and create exciting new digital products and services.

I'm passionate about design and strive to make digital communication as meaningful and enjoyable as it can be.

Employment

Maldaba, Camden, London

Senior Designer (Visual Design/UX/Front-end Development)

November 2015 - Current

Freelance Web Designer

November 2014 - October 2015, Ongoing

Wolters Kluwer, Kingston upon Thames

Senior Designer (Visual Design/UX/Front-end Development)

June 2008 - October 2014

Web Designer, Content Management, 2nd Line Support

November 2005 - June 2008

Experience & Achievements

- Responsible for all aspects of Visual Design for digital and print.
- Responsible for the visual aspects of User Experience including user flows, sketches, wireframes and interactive prototypes, adhering to a User-Centred Design approach.
- Responsible for Front-end Development, primarily responsive HTML & CSS, deployed in conjunction with the development team in an Agile environment.
- Worked on projects in both public and commercial sectors, including the multi-award winning NHS funded myhealthguideapp.com, and market leading products for Wolters Kluwer, a global publisher with revenues in excess of €3.5 billion (2014).
- Defined and provided stewardship of UK online branding guidelines as part of a three year global re-branding project for Wolters Kluwer.
- Raised awareness within Wolters Kluwer at all levels regarding the benefits adopting a User-Centred Design approach.
- Design and CMS implementation for local businesses, including five sites for sazani.org, an international Non Profit, some work done pro bono.
- Designed 'GlassRadar', a native app for iOS by Glass's, the market leading vehicle search for motor traders.
- Awarded 'Agile Brave Clear' (2012) and 'Most Outstanding Colleague' (2007) awards for recognition of my work.
- Print work includes magazine adverts, posters and display boards for promotional use.

Mobile: [07931 454 423](tel:07931454423)

Web: doifeellucky.co.uk

Email: hello@doifeellucky.co.uk

LinkedIn: [View my profile](#)

Specialist in

Visual Design, Responsive Design, Prototyping, User Centred-Design, Mobile First Design, User Experience, Typography, Web Standards & Accessibility.

Technical skills

HTML, CSS (SASS), Responsive Design, HTML Prototyping (Zurb Foundation), Wireframes (Balsamiq), Prototyping (Marvel and InVision), Web Fonts, Sketch App, Adobe Photoshop, WordPress, Statamic, Craft, Expression Engine, Drupal, jQuery, Version Control (GIT and SVN).

Qualifications

The Nottingham Trent University
BSc (Hons) Computer Studies
1994 - 1998

Interests

- Photography and design
- Films and music
- Travel and camping
- Cycling and walking
- Golf, motor racing, cricket
- Computer games

References available on request